



## **Keith Baisden**

### **Director of Junior Development**

Keith is passionate about Junior Tennis development and is very excited to join the Blue Chip Tennis team. His goal is to help juniors develop within a structured tennis pathway, while also helping them to find a lifelong love of the game.

He is PTR certified in 4 Pathways; Junior Development, Adult Development, High Performance and 10 and under. Keith is also a USPTA certified professional. Keith enjoyed his time as a travel coach in Arizona working with performance juniors and credits this time as an opportunity to sharpen his coaching skills.

Keith started playing tennis in 1994 and enjoys translating his experiences on the court into his coaching instruction. He was the ITF Level 1 Highschool Regional and District Singles and Doubles champion (both junior and senior years). Keith was a highly ranked junior player in the mid Atlantic region and was on the JTT travel team.

His favorite shot is the backhand drive and he enjoys watching some of his favorite Pros, Lleyton Hewitt, Rafael Nadal, and Marcos Baghdatis play. In his capacity as the Director of Junior Development he will work on technique and an understanding of the rules and tactics of tennis. For those looking to play more competitively, a strong emphasis will be put on advanced match tactics and patterns of tennis rallying with a focus on consistency.